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Students planning to transfer to a four-year college or university should refer to the ASSIST web site at www.assist.org and consult a counselor before beginning a program of study. Please call 562-938-4561 for the LAC, or 562-938-3920 for PCC to schedule a meeting with a counselor. Students may also wish to visit the Transfer Center on either campus.

Program of study leading to:
Associate in Arts (A.A.) Degree

Newspaper/Magazine Emphasis

REQUIRED COURSES

<table>
<thead>
<tr>
<th>COURSE</th>
<th>Required Courses</th>
<th>UNITS</th>
<th>In Progress</th>
<th>Completed Grade</th>
</tr>
</thead>
<tbody>
<tr>
<td>JOURN 1A OR</td>
<td>Digital Design and Publication OR</td>
<td>3 OR</td>
<td></td>
<td></td>
</tr>
<tr>
<td>JOURN 6</td>
<td>Magazine Writing</td>
<td>3</td>
<td></td>
<td></td>
</tr>
<tr>
<td>JOURN 10</td>
<td>Intro. to Global Media Communications</td>
<td>3</td>
<td></td>
<td></td>
</tr>
<tr>
<td>† JOURN 20</td>
<td>Beginning Newswriting &amp; Reporting</td>
<td>4</td>
<td></td>
<td></td>
</tr>
<tr>
<td>JOURN 25</td>
<td>Free-Lance Writing</td>
<td>3</td>
<td></td>
<td></td>
</tr>
<tr>
<td>JOURN 35 OR</td>
<td>Photojournalism OR</td>
<td>3 OR</td>
<td></td>
<td></td>
</tr>
<tr>
<td>JOURN 36</td>
<td>Digital Photojournalism</td>
<td>3</td>
<td></td>
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</tr>
</tbody>
</table>

Subtotal Units 16

IN ADDITION, complete TWO (2) COURSES from the following:

<table>
<thead>
<tr>
<th>COURSE</th>
<th>Required Courses</th>
<th>UNITS</th>
<th>In Progress</th>
<th>Completed Grade</th>
</tr>
</thead>
<tbody>
<tr>
<td>JOURN 80</td>
<td>Multimedia Newsroom: News</td>
<td>4</td>
<td></td>
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</tr>
<tr>
<td>JOURN 81</td>
<td>Multimedia Newsroom: Features</td>
<td>4</td>
<td></td>
<td></td>
</tr>
<tr>
<td>JOURN 82</td>
<td>Multimedia Newsroom: Profiles</td>
<td>4</td>
<td></td>
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</tr>
<tr>
<td>JOURN 83</td>
<td>Multimedia Newsroom: Politics</td>
<td>4</td>
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</table>

Subtotal Units 8

TOTAL UNITS 24

Public Relations Emphasis

REQUIRED COURSES

<table>
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<th>Required Courses</th>
<th>UNITS</th>
<th>In Progress</th>
<th>Completed Grade</th>
</tr>
</thead>
<tbody>
<tr>
<td>JOURN 1A</td>
<td>Digital Design and Publication</td>
<td>3</td>
<td></td>
<td></td>
</tr>
<tr>
<td>JOURN 5</td>
<td>Intro. to Public Relations</td>
<td>4</td>
<td></td>
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</tr>
<tr>
<td>JOURN 10</td>
<td>Intro. to Global Media Communications</td>
<td>3</td>
<td></td>
<td></td>
</tr>
<tr>
<td>† JOURN 20</td>
<td>Beginning Newswriting &amp; Reporting</td>
<td>4</td>
<td></td>
<td></td>
</tr>
<tr>
<td>JOURN 35 OR</td>
<td>Photojournalism (1st semester) OR</td>
<td>3 OR</td>
<td></td>
<td></td>
</tr>
<tr>
<td>JOURN 36</td>
<td>Digital Photojournalialm</td>
<td>3</td>
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Subtotal Units 17

Associate Degree requirements continue on the following page.
Associate Degree requirements continued from the previous page.

IN ADDITION, complete TWO (2) COURSES from the following:

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<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Units</th>
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<tbody>
<tr>
<td>JOURN 80</td>
<td>Multimedia Newsroom: News</td>
<td>4</td>
</tr>
<tr>
<td>JOURN 81</td>
<td>Multimedia Newsroom: Features</td>
<td>4</td>
</tr>
<tr>
<td>JOURN 82</td>
<td>Multimedia Newsroom: Profiles</td>
<td>4</td>
</tr>
<tr>
<td>JOURN 83</td>
<td>Multimedia Newsroom: Politics</td>
<td>4</td>
</tr>
</tbody>
</table>

Subtotal Units: 8

TOTAL UNITS: 25

Publication Specialist Emphasis

REQUIRED COURSES

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Units</th>
</tr>
</thead>
<tbody>
<tr>
<td>JOURN 1A</td>
<td>Digital Design and Publication</td>
<td>3</td>
</tr>
<tr>
<td>JOURN 6</td>
<td>Magazine Writing</td>
<td>3</td>
</tr>
<tr>
<td>† JOURN 20</td>
<td>Beginning Newswriting &amp; Reporting</td>
<td>4</td>
</tr>
<tr>
<td>JOURN 25</td>
<td>Free-Lance Writing</td>
<td>3</td>
</tr>
<tr>
<td>JOURN 35 OR</td>
<td>Photojournalism OR</td>
<td>3 OR</td>
</tr>
<tr>
<td>JOURN 36</td>
<td>Digital Photojournalism</td>
<td>3</td>
</tr>
</tbody>
</table>

Subtotal Units: 16

IN ADDITION, complete TWO (2) COURSES from the following:

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Units</th>
</tr>
</thead>
<tbody>
<tr>
<td>JOURN 80</td>
<td>Multimedia Newsroom: News</td>
<td>4</td>
</tr>
<tr>
<td>JOURN 81</td>
<td>Multimedia Newsroom: Features</td>
<td>4</td>
</tr>
<tr>
<td>JOURN 82</td>
<td>Multimedia Newsroom: Profiles</td>
<td>4</td>
</tr>
<tr>
<td>JOURN 83</td>
<td>Multimedia Newsroom: Politics</td>
<td>4</td>
</tr>
</tbody>
</table>

Subtotal Units: 8

TOTAL UNITS: 24

For graduation with an Associate in Arts (A.A.) Degree with a major in Journalism:

1. **Minimum Unit Requirements:** Any course that appears on a curriculum guide and the General Education Pattern (Plan A) may fulfill both major and general education requirements (Approved by College Curriculum Committee Spring 2012). For this degree, complete a minimum of 60 units in courses numbered 1-599. Please note that additional elective units may be required to meet this minimum based upon courses selected to fulfill General Education for the Associate Degree.

2. **Scholarship:** Maintain an overall grade point average (GPA) of 2.0 ("C" average) based on all accredited college work applied to the degree, no matter where completed. For this field of concentration, complete each course above with a grade of "C" or better, or "P" if course is graded on a P/NP basis.

3. **Residence for the Degree:** Complete at least 30 units of the required 60 in residence at LBCC, or complete in residence at LBCC at least 20 units within the last 30 units of work applied to the degree.

4. **Residence for the Field of Concentration:** Complete fifty percent (50%) or more of the unit requirements for this field of concentration in residence; this means:
   - For the Newspaper/Magazine Emphasis, complete at least 12 units of the required 24 at Long Beach City College.
   - For the Public Relations Emphasis, complete at least 12.5 units of the required 25 at Long Beach City College.
   - For the Public Specialist Emphasis, complete at least 12 units of the required 24 at Long Beach City College.

Credit earned by exam, where applicable, may be included.

Associate Degree requirements continue on the following page.
### Program of study leading to: Certificate of Achievement in Journalism

#### REQUIRED COURSES

<table>
<thead>
<tr>
<th>COURSE</th>
<th>TITLE</th>
<th>UNITS</th>
<th>In Progress</th>
<th>Completed Grade</th>
</tr>
</thead>
<tbody>
<tr>
<td>JOURN 10</td>
<td>Intro. to Global Media Communications</td>
<td>3</td>
<td></td>
<td></td>
</tr>
<tr>
<td>† JOURN 20</td>
<td>Beginning Newswriting &amp; Reporting</td>
<td>4</td>
<td></td>
<td></td>
</tr>
<tr>
<td>JOURN 25</td>
<td>Free-Lance Writing</td>
<td>3</td>
<td></td>
<td></td>
</tr>
<tr>
<td>JOURN 35 OR</td>
<td>Photojournalism OR</td>
<td>3 OR</td>
<td></td>
<td></td>
</tr>
<tr>
<td>JOURN 36</td>
<td>Digital Photojournalism</td>
<td>4</td>
<td></td>
<td></td>
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</tbody>
</table>

Subtotal Units: 13

#### IN ADDITION, complete ONE (1) COURSE from the following:

<table>
<thead>
<tr>
<th>COURSE</th>
<th>TITLE</th>
<th>UNITS</th>
<th>In Progress</th>
<th>Completed Grade</th>
</tr>
</thead>
<tbody>
<tr>
<td>JOURN 80</td>
<td>Multimedia Newsroom: News</td>
<td>4</td>
<td></td>
<td></td>
</tr>
<tr>
<td>JOURN 81</td>
<td>Multimedia Newsroom: Features</td>
<td>4</td>
<td></td>
<td></td>
</tr>
<tr>
<td>JOURN 82</td>
<td>Multimedia Newsroom: Profiles</td>
<td>4</td>
<td></td>
<td></td>
</tr>
<tr>
<td>JOURN 83</td>
<td>Multimedia Newsroom: Politics</td>
<td>4</td>
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<td></td>
</tr>
</tbody>
</table>

Subtotal Units: 4

#### IN ADDITION, complete ONE (1) COURSE from the following:

<table>
<thead>
<tr>
<th>COURSE</th>
<th>TITLE</th>
<th>UNITS</th>
<th>In Progress</th>
<th>Completed Grade</th>
</tr>
</thead>
<tbody>
<tr>
<td>JOURN 85</td>
<td>Multimedia Editorial Training: Leadership</td>
<td>4</td>
<td></td>
<td></td>
</tr>
<tr>
<td>JOURN 86</td>
<td>Multimedia Editors: Design</td>
<td>4</td>
<td></td>
<td></td>
</tr>
<tr>
<td>JOURN 87</td>
<td>Multimedia Editors: Visuals</td>
<td>4</td>
<td></td>
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</tr>
<tr>
<td>JOURN 88</td>
<td>Multimedia Editor Training: Management</td>
<td>4</td>
<td></td>
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</tr>
</tbody>
</table>

Subtotal Units: 4

TOTAL UNITS: 21

For graduation with a Journalism Certificate of Achievement:

1. Complete each of the REQUIRED COURSES listed above with a minimum grade of “C”, or better, or “P” if course is graded on a P/NP basis and a minimum cumulative grade point average of 2.0.
2. Complete fifty percent (50%) or more of the unit requirements for this field of concentration in residence; this means at least 11 units of the required 21 must be completed at Long Beach City College. Credit earned by exam, where applicable, may be included.
3. Complete and submit the certificate application form to the Admissions and Records office during your final semester of course work. These forms are available in the Admissions and Records office, or online at [http://admissions.lbcc.edu/](http://admissions.lbcc.edu/). Refer to the Schedule of Classes ([http://schedule.lbcc.edu](http://schedule.lbcc.edu)) and click the “Important Dates” link to view the actual deadline for each semester.
### Program of study leading to:

**Certificate of Achievement in Photojournalism**

<table>
<thead>
<tr>
<th>REQUIRED COURSES</th>
<th>UNITS</th>
<th>In Progress</th>
<th>Completed Grade</th>
</tr>
</thead>
<tbody>
<tr>
<td>† ENGL 1 OR</td>
<td>4</td>
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<tr>
<td>† ENGL 1H OR</td>
<td>4</td>
<td></td>
<td></td>
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<tr>
<td>† ENGL 105</td>
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</tr>
<tr>
<td>PHOT 31</td>
<td>3</td>
<td></td>
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</tr>
<tr>
<td>PHOT 32</td>
<td>3</td>
<td></td>
<td></td>
</tr>
<tr>
<td>† PHOT 35</td>
<td>3</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Subtotal Units 13**

**IN ADDITION, complete TWO (2) COURSES from the following:**

- JOURN 80 Multimedia Newsroom: News 4
- JOURN 81 Multimedia Newsroom: Features 4
- JOURN 82 Multimedia Newsroom: Profiles 4
- JOURN 83 Multimedia Newsroom: Politics 4

**Subtotal Units 8**

**Complete NINE - ELEVEN (9-11) units from the following:**

- JOURN 6 OR Magazine Writing OR 3
- PHOT 71 OR Work Experience – Photography OR 2
- PHOT 72 OR Work Experience – Photography OR 3
- PHOT 73 Work Experience – Photography 4
- JOURN 80 OR Multimedia Newsroom: News 4
- JOURN 81 OR Multimedia Newsroom: Features 4
- JOURN 82 OR Multimedia Newsroom: Profiles 4
- JOURN 83 OR Multimedia Newsroom: Politics 4
- JOURN 85 OR Multimedia Editor Training: Leaders 4
- JOURN 86 OR Multimedia Editors: Design 4
- JOURN 87 OR Multimedia Editors: Visuals 4
- JOURN 88 Multimedia Editor Training: Management 4
- † PHOT 39 Photography for Publication 3

**Subtotal Units 9-11**

**Total Units 30-32**

For graduation with a **Photojournalism Certificate of Achievement:**

1. Complete each of the **REQUIRED COURSES** listed above with a minimum grade of “C”, or better, or “P” if course is graded on a P/NP basis and a minimum cumulative grade point average of 2.0.
2. Complete fifty percent (50%) or more of the unit requirements for this field of concentration in residence; this means at least 15-16 units of the required 30-32 units must be completed at Long Beach City College. Credit earned by exam, where applicable, may be included.
3. Complete and submit the certificate application form to the Admissions and Records office during your final semester of course work. These forms are available in the Admissions and Records office, or online at [http://admissions.lbcc.edu/](http://admissions.lbcc.edu/). Refer to the Schedule of Classes ([http://schedule.lbcc.edu/](http://schedule.lbcc.edu/)) and click the “Important Dates” link to view the actual deadline for each semester.
For the **Associate in Arts**, the following courses are recommended, **BUT ARE NOT REQUIRED**.

**RECOMMENDED For the AA Degree, Newspaper/Magazine Emphasis but not required courses:**

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Units</th>
</tr>
</thead>
<tbody>
<tr>
<td>JOURN 1B</td>
<td>Digital Design &amp; Publication</td>
<td>3</td>
</tr>
<tr>
<td>JOURN 5</td>
<td>Intro. to Public Relations</td>
<td>4</td>
</tr>
<tr>
<td>JOURN 36</td>
<td>Photojournalism or Digital Photojournalism</td>
<td>3</td>
</tr>
<tr>
<td>JOURN 82 or JOURN 83</td>
<td>Multimedia Newsroom</td>
<td>4</td>
</tr>
<tr>
<td>JOURN 85, 86, 87, 88</td>
<td>Multimedia Editor Training (take two courses)</td>
<td>8</td>
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For the **Associate in Arts**, the following courses are recommended, **BUT ARE NOT REQUIRED**.

**RECOMMENDED For the AA Degree, Public Relations Emphasis but not required courses:**

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Units</th>
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</thead>
<tbody>
<tr>
<td>JOURN 25</td>
<td>Free-Lance Writing</td>
<td>3</td>
</tr>
<tr>
<td>JOURN 36</td>
<td>Photojournalism</td>
<td>3</td>
</tr>
<tr>
<td>JOURN 82 &amp; 83</td>
<td>Multimedia Newsroom</td>
<td>8</td>
</tr>
<tr>
<td>JOURN 85 &amp; 86</td>
<td>Multimedia Editor Training</td>
<td>8</td>
</tr>
<tr>
<td>COMM 10</td>
<td>Elements of Public Speaking</td>
<td>3</td>
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<tr>
<td>COMM 60</td>
<td>Elements of Argumentation &amp; Debate</td>
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<td>MKTG 40</td>
<td>Salesmanship</td>
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<td>MKTG 47</td>
<td>Essentials of Marketing</td>
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For the **Certificate of Achievement**, the following courses are recommended, **BUT ARE NOT REQUIRED**.

**RECOMMENDED Certificate courses:**

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Units</th>
</tr>
</thead>
<tbody>
<tr>
<td>JOURN 1B</td>
<td>Digital Design &amp; Publication</td>
<td>3</td>
</tr>
<tr>
<td>JOURN 5</td>
<td>Intro. to Public Relations</td>
<td>4</td>
</tr>
<tr>
<td>JOURN 6</td>
<td>Magazine Writing</td>
<td>3</td>
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</tbody>
</table>

Students are encouraged to take 12 or more units in one of the following fields which are representative of fields in which publications and Internet employment may exist: Administration of Justice, Business/Marketing, Commercial Music/Radio-TV, Computer Art, English, Health Services/Pre-Medicine, Human Services, Manufacturing & Trades, Sociology, Economics, Physical Education/Recreation, Social Services, Public Affairs/Administration, Political Science, Science, Banking/Finance, Child Development, Environmental Science, or Hotel/Restaurant Management.

**Suggested Sequence of Classes**

This is not an educational plan, as course offerings, student schedules, and circumstances vary. Students must meet all the prerequisites in order to be eligible for the sequence of courses. A suggested full-time sample sequence of courses for the required **60 units** to reach an **Associate Degree** includes:

**First Semester**

<table>
<thead>
<tr>
<th>Course</th>
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<tbody>
<tr>
<td>JOURN 10</td>
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<td></td>
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<tr>
<td>JOURN 20 or 1A</td>
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**Second Semester**

<table>
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<th>Units</th>
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<td></td>
</tr>
<tr>
<td>JOURN 35 or 36</td>
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**Third Semester**

<table>
<thead>
<tr>
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<th>Title</th>
<th>Units</th>
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</thead>
<tbody>
<tr>
<td>JOURN 20 or 1A</td>
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<td></td>
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<tr>
<td>JOURN 35 or 36</td>
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<td></td>
</tr>
<tr>
<td>JOURN 25</td>
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**Fourth Semester**

<table>
<thead>
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<th>Units</th>
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<td>JOURN 20</td>
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<td></td>
</tr>
<tr>
<td>JOURN 25</td>
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</table>

A suggested sample sequence of courses for the **Certificate of Achievement** includes:

**First Semester**

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Units</th>
</tr>
</thead>
<tbody>
<tr>
<td>JOURN 10</td>
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<td></td>
</tr>
<tr>
<td>JOURN 20</td>
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</table>

**Second Semester**

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Units</th>
</tr>
</thead>
<tbody>
<tr>
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<td></td>
</tr>
<tr>
<td>JOURN 25</td>
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</table>

**Third Semester**

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Units</th>
</tr>
</thead>
<tbody>
<tr>
<td>JOURN 20</td>
<td></td>
<td></td>
</tr>
<tr>
<td>JOURN 25</td>
<td></td>
<td></td>
</tr>
<tr>
<td>JOURN 35</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Information on this sheet is subject to change without notice. Any updates to this guide are posted at [http://osca.lbcc.edu](http://osca.lbcc.edu).
Career Opportunities

This field of concentration, with an emphasis in Newspapers/Magazines, provides a basic program for students interested in careers requiring journalistic training, such as newspaper or internet reporting, magazine or free-lance writing.

The emphasis in Public Relations provides a basic program for students interested in careers in any aspect of public relations and in writing and editing in-house or web sites.

The Publication Specialist emphasis provides a basic program for students interested in learning to produce a variety of publications including newsletters, brochures, web sites, proposals, and house magazines.

The Certificate of Achievement provides access to entry-level employment in a variety of journalism related fields. These include newspapers, magazines, web sites, newsletters, and press relation offices.

The Photojournalism Certificate of Achievement provides students with the ability to learn the entry-level skills necessary to embark upon a career in the news online and documentary photography field. It includes emphasis in practical applications leading to career advancement.

Program Mission and Outcomes

The journalism program prepares students with a body of knowledge and a system of inquiry, scholarship and training for careers in which they are accountable to the public interest for their knowledge, ethics, competence and service; to citizens, clients or consumers for their competencies and the quality of their work; and to employers for their performance.

Outcomes:

- Gather and prepare material accurately and fairly while meeting deadlines.
- Apply teamwork skills to publish a newspaper, magazine, or website.

Legend

† This course has a prerequisite. Prerequisite courses must be complete with at least a “C” or “P” grade. Refer to the General Catalog (http://www.lbcc.edu/cat/index.html), the Schedule of Classes (http://schedule.lbcc.edu/), or the online Credit Course Outline (http://wdb-asir.lbcc.edu/coursecurriculum/coursedetails/) for specific prerequisite information.