SPEECH COMMUNICATION

CAREER INFORMATION

Speech Communication is a humanistic and social-scientific field of study, research, and application within the liberal arts and sciences. It focuses upon communication as a tool for doing the work of social life—how, why, and with what consequences people communicate; modes and technologies of communication (mass-mediated, computer-mediated, spoken, written, nonverbal); contexts and settings of communication (cultures, organizations, institutions, groups, families, interpersonal relationships); how communication skills are acquired; how communication shapes societies and cultures; and related topics. Students majoring in speech communication acquire knowledge and methods that apply to nearly every aspect of their lives—in the present and the future, as citizens, co-workers, managers, friends, parents, and leaders.

The Speech Communication major prepares students to succeed in a range of service-and people-oriented professions. The following are a few examples of typical entry-level positions: personnel training and development, communication skills training, media relations specialist, communication consultant, speech writer, copywriter, editor, management trainee, public information specialist, account executive, marketing specialist, press secretary, and director of communications.

GENERAL INFORMATION

Not all universities with this major are listed below. The lower division core preparation is listed for universities with which LBCC has established articulation agreements. The first course listed is the LBCC course; the course in parentheses immediately after is the university equivalent. It is generally recommended to take as many lower-division major courses as possible prior to transfer. Please check www.assist.org for the most current articulation information and information regarding minimum grade for each course, impacted major recommendations, application procedures, etc. Moreover, you must see a counselor to develop an accurate educational plan to ensure your competitiveness for admissions for your school(s) of choice. To thoroughly understand admissions and general education requirements please check the catalog of the transfer university. CSU/UC admissions and general education requirements are outlined on a separate curriculum guide.

*** Schools are listed in alphabetical order ***

CAL POLY SAN LUIS OBISPO

• B.A. – Speech Communication
  Hist 1A & 1B or 1AH & 1BH (Hist 110 & 111); Sp 20 (Scom 212), 30 (217); Stat 1 or 1H (Stat 217)
  (No LBCC equivalents to the following Cal Poly SLO courses: Scom 208, 213, 250)

CSU CHICO

• B.A. – Communication Studies: Speech Communication Option
  Sp 10 (CmSt 11)
  (No LBCC equivalents to the following CSUC courses: Csci 10, 40)

SEE REVERSE SIDE FOR ADDITIONAL REQUIREMENTS
CSU FULLERTON

- **B.A. – Speech Communication**
  
  **Core Requirements:** Sp 10 (Spch 102)
  
  (No LBCC equivalents to the following CSUF courses: Sp Com 200, 236)

  **Emphases:** Argumentation & Persuasion; Interpersonal; Intercultural; Organization; Communication Studies

  **Emphases Requirements:** No lower division equivalents at LBCC

CSU LONG BEACH

- **B.A. – Speech Communication**
  
  **Options:** General Speech; Interpersonal and Organizational Communication; Rhetorical Studies

  **Option Requirements:**
  
  General Speech: Sp 20 (Comm 110), 60 (131 & 131W); three units from: Sp 10 (Comm 130), 70 (171), or 31 (220)
  
  (No LBCC equivalents to the following CSULB courses: Comm 132)

  Interpersonal and Organizational Communication: Sp 20 (Comm 110), 10 (130), 31 (220); 3 units from:
  
  Sp 60 (Comm 131 & 131W) or 70 (171)
  
  (No LBCC equivalents to the following CSULB courses: Comm 132)

  Rhetorical Studies: Sp 10 (Comm 130), 60 (Comm 131 & 131W); 3 units from: Sp 70 (Comm 171) or
  
  Journ 10 (Jour 110)
  
  (No LBCC equivalents to the following CSULB courses: Comm 132)

CSU LOS ANGELES

- **B.A. – Speech Communication**
  
  **Core Requirements:** Engl 3 or 3H (Engl 102); Sp 60 (Comm 176);
  
  Two courses from: Sp 30 (Comm 278), 50 (267), 69AD (277)
  
  (No LBCC equivalents to the following CSULA courses: Comm 130, 268, 275, 276, 290)

  **Concentrations:** Rhetoric; Performance Studies; Organizational Communication and Public Relations;
  
  Interpersonal Communication/Language and Social Interaction

  **Concentration Requirements:**
  
  Rhetoric: Sp 69 AD (277)
  
  Performance Studies: Sp 50 (Comm 267)
  
  Organizational Communication: Sp 30 (Comm 278)
  
  Interpersonal Communication: Sp 30 (Comm 278)

CSU SAN BERNARDINO

- **B.A. – Communication: Human Communication Concentration**
  
  Speech 20 (Comm 225) or 30 (221)
  
  (No LBCC equivalent to the following CSUSB course: Comm 200)

SEE NEXT PAGE FOR ADDITIONAL REQUIREMENTS
SAN DIEGO STATE UNIVERSITY

- **B.A. – Communication Studies**
  
  **Options:** General Communication Studies; Professional Communication Emphases

  **Option Requirements:**
  
  **General Communication Studies:** Sp 10 (Comm 103); level 3 foreign language course
  
  Six units from: Sp 60 (Comm 160) or lower division courses at SDSU
  
  (No LBCC equivalents to the following SDSU courses: Comm 200, 204)

  **Professional Communication Emphases:**
  
  **Advertising emphasis:** Journ 20 (Jour 220); Econ 1A or 1AH (Econ 101); Polsc 3 (Pol S 101), 1 or 1H (102); level 3 foreign language course
  
  (No LBCC equivalent to the following SDSU course: Comm 200)

  **Media Management:** Journ 20 (Jour 220) or lower division course at SDSU; Econ 1A or 1AH (Econ 101); Polsc 3 (Pol S 101), 1 or 1H (102); level 3 foreign language course
  
  (No LBCC equivalent to the following SDSU course: Comm 200; TFM 110)

  **Public Relations:** Journ 20 (Jour 220); Econ 1A or 1AH (Econ 101); Polsc 3 (Pol S 101), 1 or 1H (102); level 3 foreign language course
  
  (No LBCC equivalent to the following SDSU course: Comm 200)

UC DAVIS

- **A.B. – Communication**

  Speech 10 (Comuncn 1) or lower-division course at UCD; Psych 1 or 1H (Psych 1); Socio 1 (Sociol 1); Stat 1 or 1H (Statist 13)
  
  (No LBCC equivalents to the following UCD courses: Anthro 4; Comuncn 3; Linguis 1)

UC LOS ANGELES

- **B.A. – Communication Studies**

  Sp 10; Stat 1 or 1H

  Three courses from: Polsc 1 or 1H (Pol Sci 40); Psych 1 or 1H (Psych 10); Socio 1 (Sociol 1)

  One course from: Econ 1A or 1AH (Econ 2) or 1B (1) or lower-division courses at UCLA

  (No LBCC equivalents to the following UCLA courses: Anthro 33; Com Std 10, M40, M70; Econ 5; Ling 1; Pol Sci 30; Sociol 24)